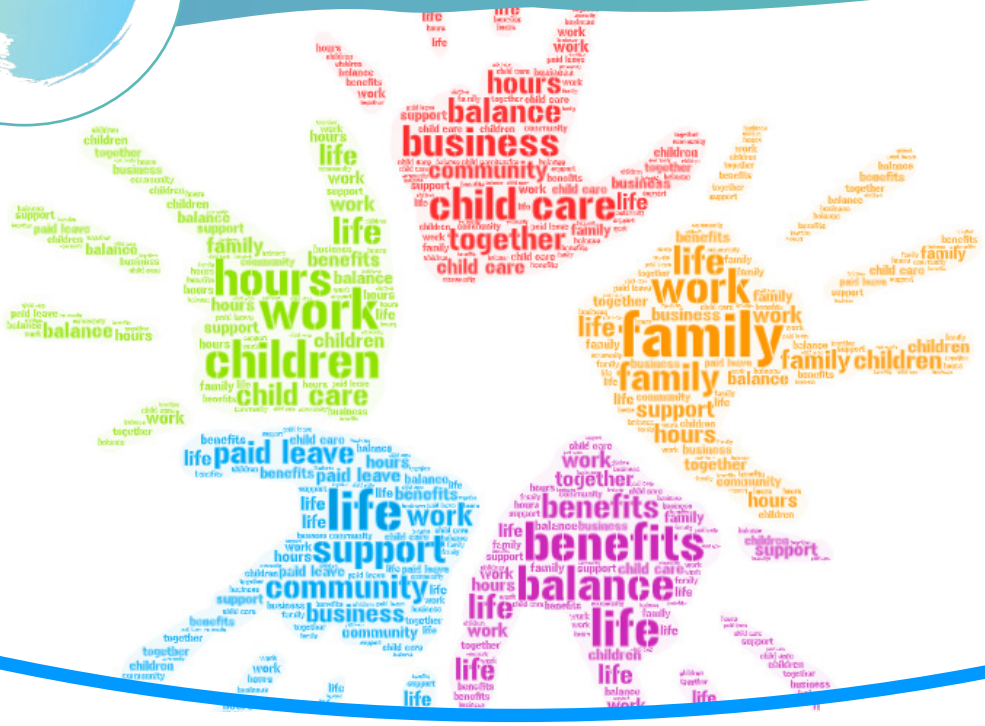
WE ARE THE CARE
SAN LUIS OBISPO COUNTY

We Are In This Together



As we enter the season of gratitude, EVEN in such challenging and uncertain times, we have much for which to be thankful. We recognize the resilience of children and families. We celebrate the strength of educators and care providers. We honor the collaborative spirit of our county. And we applaud our business community— for elevating its efforts to meet the ever-changing challenges that working parents face in balancing work and family priorities. From offering childcare to flexible schedules to family leave benefits and beyond, local employers across all sectors are serving as shining, creative examples of how to be a family-friendly workplace, especially amid the COVID-19 pandemic. Such practices, and a surrounding culture of collaboration to support them, are key to the economic success of our communities and quality of life for all.

If you are an employer, we invite you to be on the lookout for a new online toolkit designed to help you assess your current business practices, explore the benefits of family-friendly policies, identify opportunities for change, and connect with additional resources. Visit first5slo.org for more on the Family-Friendly Toolkit launch!

Thank you, family-friendly businesses, for being true Hands-on Heroes each and every day.

HANDS-ON HEROES

FIRST 5 SAN LUIS OBISPO COUNTY

"We Are the Care" was born from "Where's the Care?", a Town Hall hosted in May 2019 by First 5 San Luis Obispo County with the support of local stakeholders. It led to the creation of three task forces dedicated to addressing challenges and identifying opportunities to improve and expand our local child care system. "Hands-on Heroes" is a recognition program, coordinated with partner agencies, that honors individuals making a difference in the lives of young children and families. The year 2020 highlights Heroes in Child Care. To learn more about "We Are the Care" and "Hands-on Heroes", please visit first5slo.org.